



SMARTSTEEL INNOVATION CHALLENGE

HOT OFF THE PRESS! EXTRA, EXTRA, READ ALL ABOUT IT!



Mitas Corporation is pleased to announce that we have been selected as **one of ONLY seven global finalists** in the SmartSteel Innovation Challenge, which is organised by Spinverse on behalf of Sandvik and SSAB.

A call for submissions went out globally and were reviewed, assessed and short listed by specialists at SSAB and Spinverse.

After the initial qualifying round we are pleased to announce that Kyle Parker will be presenting our solution in Sweden on the 12th December 2018.

Our solution encompasses products and solutions from several of the divisions within Mitas Corporation, to form the final solution, and we look forward to presenting to the jury of highly educated and qualified representatives in Sweden.

We are honoured to be part of this exciting process and believe that this accolade speaks volumes for our company being experts in the area of track and trace, regardless of the product.



FURTHER INFORMATION



A world-leading manufacturer of advanced stainless steels and special alloys for the most demanding industries. The offering covers a large variety of product forms, such as tube, pipe, strip and metal powder as well as products for industrial heating.



SSAB is a Nordic and US-based steel company. SSAB offers value added products and services developed in close cooperation with its customers to create a stronger, lighter and more sustainable world.



Spinverse is the Nordic leader in innovation consulting, specialised in driving open innovation ecosystems, arranging funding and commercialising emerging technologies. We aim to change both our industry and the world, one innovation at a time.

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